

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION  
BOARD OF DIRECTORS MEETING  
REGULAR MEETING ONLINE**

**AGENDA**

**Friday, September 11, 2020**

**VIRTUAL MEETING VIA ZOOM**

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board’s policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual’s speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

C. BUSINESS ITEMS

1. Report re Hollywood Community Plan Update2
  - Margaret Taylor, Apex-LA
  - Community Plan Implementation Ordinance (CPIO) Actions
  - CD5 (Koretz) Motion to Designate “Melrose Arts District”
2. Motion to Support LAUSD Actions Including Creation of Non Profit Fee Structure for “Community Serving Uses” and Greenway Arts Alliance
3. Proposal to Television City Studios for Social Media Campaign
4. Discussion re Uplift Melrose Project
5. Discussion with Legal Counsel @ 12:00 Noon

D. REPORT FROM EXECUTIVE DIRECTOR

E. BOARD MEMBER COMMENTS

F. NEXT MEETING

**- October 9, 2020 @ 10 AM @ Virtual Meeting**

G. ADJOURNMENT 12:00 PM