

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING
REGULAR MEETING ONLINE**

AGENDA

**Friday, December 11, 2020
VIRTUAL MEETING VIA ZOOM**

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board’s policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual’s speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

C. APPROVAL OF MINUTES – Defer to future meeting.

D. FINANCIAL REPORT – Defer to future meeting; City invoiced for \$245,044.

E. BUSINESS ITEMS

1. Discussion re Streetscape Maintenance
 - Report on monthly activities
 - Executive Director has temporarily suspended pressure washing given State Closure Order
2. Discussion re Security Ambassador Services
 - Report on monthly activities log
 - Next Melrose Merchant’s Meeting Crime Prevention Meeting – December 15 @ 4 PM = CD5 Kevin Nahai will be present to address Street Vending & Food Truck Issues
 - Report from Ian O’Brien, LAPD SLO
3. Discussion re Annual Planning Report
 - Per City Clerk: MBIA needs to spend assessment funds collected in each budget year
4. Discussion re Requested Installation of Festival Lighting Gardner to Vista
 - Status Report – Kim Sudhalter
 - Go Fund Me Solicitation – Raised \$1,665 towards \$9,500 including \$1,000 fr CM Koretz
 - Possible Art Walk Project
 - Executive Director Recommendation: MBIA Board should fund the remaining amount needed to schedule project installation asap to benefit Melrose revitalization.

5. Initiation of Process to Select New Board Member(s)
 - Discussion of Existing MBIA Bylaws
 - Executive Director Recommendation: MBIA Board should modify existing Bylaws to establish discretionary annual process and initiate a process to select a new Board Member beginning January 2021.

6. Report re MBIA Advocacy Issues – Margaret Taylor, Apex-LA
 - Parking requirement relief for changes of use
 - Restaurant Beverage Program
 - Hollywood Community Plan Update2

7. Discussion re MTA Grant Project
 - MBIA Request for Meeting w/ Council Member Koretz re Next ATP Grant Cycle Application
 - MBIA Request for CD5 Funding of PCC Horizontal Cut Sidewalk Repairs
 - MTA Grant Public Process Pending – Public Zoom Meeting - December 12 @ 6 PM

F. REPORT FROM EXECUTIVE DIRECTOR

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- **January 8, 2021 @ 10 AM @ Virtual Meeting**

I. ADJOURNMENT

12:00 PM