

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING
REGULAR MEETING ONLINE**

AGENDA

Friday, January 8, 2021

VIRTUAL MEETING VIA ZOOM

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board’s policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual’s speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

C. APPROVAL OF MINUTES – Defer to future meeting.

D. FINANCIAL REPORT – Defer to future meeting; City transferred \$245,044 in December, 2020.

E. BUSINESS ITEMS

1. Presentation of Grant from City Council Office (CM Koretz) for Sidewalk Repair Funding (50% Match) for PCC Work Highland to La Brea
- Debbie Dyner-Harris, District Director CD5
2. Presentation from StreetsLA re Melrose Streetscape Improvements per MTA Grant Program
- Alexander Caiozzo and StreetsLA Team
3. (11:00 AM) – Presentation re: Television City Social Media Grant Project
- David Abed, Social Media Manager, Melrose BID
4. Presentation of LADOT & Mid City West Community Council re Mid city Neighborhood Greenways Project @ Melrose Elementary School
- Babuk Dorji, LADOT
- Mehmet Berker, MCWCC
5. Discussion re Security Ambassador Services
- Report on monthly activities log
- Last Melrose Merchant’s Meeting Crime Prevention Meeting – January 5 @ 4 PM
= CD5 Kevin Nahai will be present to address Street Vending & Food Truck Issues
- Report from Ian O’Brien, LAPD SLO

6. Discussion re Requested Installation of Festival Lighting Gardner to Vista
 - Status Report – Kim Sudhalter
 - Go Fund Me Solicitation – Raised \$2,215 towards \$9,500 including \$1,000 fr CM Koretz
7. Executive Director Recommendation for Letter to Mayor & City Council Opposing Any Further Reductions of LAPD Budget Funding

F. REPORT FROM EXECUTIVE DIRECTOR

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- **February 12, 2021 @ 10 AM @ Virtual Meeting**

I. ADJOURNMENT

12:00 PM