

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

**Friday, May 12, 2017
Meeting Location: Hope Lutheran Church
6720 Melrose Avenue
Los Angeles, CA 90038**

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – Defer to next meeting.

4. FINANCIAL REPORT – Defer to next meeting.

5. BUSINESS ITEMS

A. Presentation to Mr. John Darnell for Professional Services as Council District 5 District Director 2013 to 2017
- President Deny Weintraub

B. Presentations to MBIA Board Members on Behalf of Councilman Paul Koretz
- John Darnell & Robert Oliver

C. Streetscape Improvements Activities Report - Discussion & Actions
- Report from Gilbert Perez, Clean Streets Supervisor

D. Security / Ambassador Activities Report - Discussion & Actions

- Report from the field – Riley Sherwood, Melrose BID Security Ambassador
- Review of Activities Log

E. Marketing & Promotions Activities Report – Discussion & Actions

- Urban Legend Status Report for April & May 2017
- All Property Owner Meeting Recap
- Status Report on Melrose Mile Event with Isack Fadlon
- Status Report on Melrose Map
- Status Report on Design District Banner Installation
- Other

F. Request from Melrose Action Neighborhood Watch for National Night Out Support
Tuesday August 1, 2017 @ 5:30 PM – NTE \$500

G. Approval of Assessment Roll for 2018 with No Changes

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

A. Melrose Future Vision Strategic Action Plan / Property Owner Out-Reach Pending

- Comments by Board President Weintraub

8. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, June 9, 2017 @ 10 AM

9. ADJOURNMENT

12:00 PM