

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

Friday, June 9, 2017

Meeting Location: Hope Lutheran Church

6720 Melrose Avenue

Los Angeles, CA 90038

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – February 10, 2017; April 7, 2017 and May 12, 2017.

4. FINANCIAL REPORT – Through April 30, 2017
- Comments by Board Member Chicha

5. BUSINESS ITEMS

A. Streetscape Improvements Activities Report - Discussion & Actions
- Report from Gilbert Perez, Clean Streets Supervisor

B. Security / Ambassador Activities Report - Discussion & Actions
- Report from the field – Riley Sherwood, Melrose BID Security Ambassador
- Review of Activities Log

C. Report on Discussions with CD5 – Transition Notes
- Meeting with Councilman Koretz pending

D. Marketing & Promotions Activities Report – Discussion & Actions

- Urban Legend Status Report for May 2017
- Status Report on Melrose Map
- Status Report on Design District Banner Installation
- National Night Out – Board Attendance Needed August 1, 2017 5:30 PM -
Co-sponsorship with Melrose Action Neighborhood Watch
- Real Estate Broker Fact Sheet
- Status Report on Melrose Mile Event - Isack Fadlon
- Other

E. Approval of Annual Financial Statement as Prepared by Richard Moon & Associates

- The City required annual Financial Statement has been prepared and will be transmitted to the City upon MBIA approval.

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

A. Melrose Future Vision Strategic Action Plan / Property Owner Out-Reach Pending

- Comments by Board President Weintraub

8. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, July 9, 2017 @ 10 AM

9. ADJOURNMENT

12:00 PM