

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

**Tuesday, October 10, 2017
Meeting Location: Hope Lutheran Church
6720 Melrose Avenue
Los Angeles, CA 90038**

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board’s policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual’s speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – September 19, August 11, July 14, and June 9, 2017.

4. FINANCIAL REPORT – Thru September 30, 2017

- Comments by Board Member Chicha

5. BUSINESS ITEMS

A. Presentation of Melrose BID 2nd Draft Renewal Budget

B. Security Ambassador Program Statistics

C. Melrose BID Social Media Program Statistics

D. “Formula for BID Renewal”

- Additional Board Members Should Be Added

E. Program Description for Melrose Universal Valet Parking Program

- Mott Smith

F. Melrose Elementary School Parking Lease

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

8. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, November 3, 2017 @ 10 AM (Note Change 1ST Friday)

9. ADJOURNMENT

12:00 PM