

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**REGULAR MEETING AGENDA**

**Tuesday, November 3, 2017  
Meeting Location: Hope Lutheran Church  
6720 Melrose Avenue  
Los Angeles, CA 90038**

*(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at [Duckworth.Donald@gmail.com](mailto:Duckworth.Donald@gmail.com).)*

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES –

4. FINANCIAL REPORT – Thru September 30, 2017

- Comments by Board Member Chicha

- Follow-up re \$2,500 donation to Greenway Arts Alliance

5. BUSINESS ITEMS

A. Streetscape Improvements Activities Report - Discussion & Actions

- Report from Gilbert Perez, Clean Streets Supervisor

B. Security / Ambassador Activities Report - Discussion & Actions

- Report from the field – Riley Sherwood, Melrose BID Security Ambassador

- Review of Activities Log

C. Discussion / Approval of Annual Planning Report As Required by City Agreement for BID Administration

D. Discussion re Meeting With Department of City Planning re Hollywood Specific Plan – Follow-Up Actions

E. Discussion re Meeting With Councilman Koretz

- Report by President Weintraub

F. Discussion re Draft BID Renewal Docs  
- Digital Files Sent to MBIA

- G. Report from Marketing & Promotions Director
- Melrose Realtor Tenant Info Sheet
  - Melrose Map Cost Saving Re-Design
  - Farmers' Market Sponsorship Deck |
  - Holiday Merchant Mixer
  - Marijuana Use Project – Request from business owners

H. "Formula for BID Renewal"  
- Additional Board Members Should Be Added

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

8. NEXT MEETING

– Regular Meeting for Melrose BID: Friday, December 1 or 8, 2017 @ 10 AM (Note Change 1<sup>ST</sup> Friday)

9. ADJOURNMENT

12:00 PM