

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

**Friday, May 11, 2018
Meeting Location: Hope Lutheran Church
6720 Melrose Avenue
Los Angeles, CA 90038**

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board’s policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual’s speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – April 13, 2018

4. FINANCIAL REPORT – Defer to next meeting

5. BUSINESS ITEMS

A. Streetscape Improvements Activities Report - Discussion & Actions
- Report from Gilbert Perez, Clean Streets Supervisor

B. Security / Ambassador Activities Report - Discussion & Actions
- Report from the field – Riley Sherwood, Melrose BID Security Ambassador
- Report re Arson Arrest

C. Report from Marketing & Promotions Director
- Tourist Map Update & Draft Review
- Social Media Update
- Marijuana No Smoking Signage – Stakeholders Request
- Status Report on Coordinating Meetings with Athens Services

D. Review of 2 Years Westchester Sunday Farmers' Market Financial Experience
- Executive Director Recommendation: MBIA Board should maintain an interest in establishing a Melrose Farmers' Market. It will cost money. Finding a sustainable founding sponsor should be recognized as a prerequisite for moving ahead.

E. Discussion re Possible Melrose BID Kiosk / Event @ Harajuku in Japan

6. REPORT FROM EXECUTIVE DIRECTOR

- Melrose Elementary School Valet Parking

7. BOARD MEMBER COMMENTS

- Report from Deny & Sylvia Weintraub re BID Renewal Process

8. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, June 8, 2018 @ 10 AM

9. ADJOURNMENT

12:00 PM