

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

Friday, August 10, 2018

Meeting Location: Hope Lutheran Church

6720 Melrose Avenue

Los Angeles, CA 90038

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – July 13, 2018

4. FINANCIAL REPORT – Thru July 31, 2018

5. BUSINESS ITEMS

A. Streetscape Improvements Activities Report - Discussion & Actions
- Report from Gilbert Perez, Clean Streets Supervisor

B. Security / Ambassador Activities Report - Discussion & Actions
- Report from the Field – Riley Sherwood, Melrose BID Security Ambassador

C. Report from Marketing & Promotions Director
- Website Update
- Status Report on Coordinating Meetings with Athens Services
- 2nd round of meetings to be scheduled
- Implementation of New MelroseAveLA email contacts for MBIA Board
- July Monthly Report

D. Report / Discussion re MBIA Board Selection / Reappointment Process
- Copy of MBIA Bylaws Sec 5.2

- Board Candidate Recruitment Letter & Questionnaire
- Elected Slate 2014-15
- Applications have been received from the following individuals:
 - 1 – Laura Aflalo
 - 2 - Pierson Blaetz
 - 3 – Julian Chicha
 - 4 – Heather de Michele
 - 5 – Isack Fadlon
 - 6 – Daniel Farasat
 - 7 – David Hay
 - 8 – Richard Jebejian
 - 9 – Fred Rosenthal
 - 10 – Denis Weintraub
 - 11 – Sylvia Weintraub

6. CLOSED SESSION

Conference with Legal Counsel - Existing Litigation (California Government Code Section 54956.9). Name of Case: Adrian Riskin v. Melrose Business Improvement Association, Case No. BS172760.

7. REPORT FROM EXECUTIVE DIRECTOR

8. BOARD MEMBER COMMENTS

9. NEXT MEETING

– Regular Meeting for Melrose BID: Friday, September 14, 2018 @ 10 AM

10. ADJOURNMENT

12:00 PM