

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

Friday, October 12, 2018

Meeting Location:

Hope Lutheran Church - Sanctuary Room

6720 Melrose Avenue

Los Angeles, CA 90038

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

C. APPROVAL OF MINUTES – September 14, 2018

D. FINANCIAL REPORT

E. BUSINESS ITEMS

1. Development Proposal Presentation For 7673 Melrose (Car Wash Site @ Spaulding)
- Mr. Gene Sun
2. Streetscape Improvements Activities Report - Discussion & Actions
- Report from Gilbert Perez, Clean Streets Supervisor
3. Security / Ambassador Activities Report - Discussion & Actions
- Report from the Field – Riley Sherwood, Melrose BID Security Ambassador
4. Report from Marketing & Promotions Director
- Report from Kim Sudhalter, Marketing & Promotions Director
- September Monthly Report
- Instagram Program Goals, Standards of Operation, & Statistics
- Park(ing) Day September 21, 2018

- MBIA Attendance with Mid City West Community Council Members Requested
 - 2nd Round of Meetings for BID Stakeholders with Athens Services Scheduled
 - M & P Committee Meeting to Prepare 2019 M & P Program<
 - Discussion / Decision re Holiday Decorations 2018<
5. Formal Ratification of MBIA Board Action of September 15, 2018 re Board Member Selection and Bylaws Changes
 6. Approval of Agreement Between the City and Melrose Business Improvement Association for BID Administration Beginning January 1, 2019 to December 31, 2018
 7. Approval of MBIA Board Policy re Email Retention of 90 Days
 8. Approval of MBIA Board Policy re Payment for BID Business Meeting Meals Expenses Excluding Alcohol

F. REPORT FROM EXECUTIVE DIRECTOR

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

– Regular Meeting for Melrose BID: Friday, November 9, 2018 @ 10 AM

I. ADJOURNMENT

12:00 PM