

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

ANNUAL MEETING

**REGULAR MEETING AGENDA**

**Friday, December 14, 2018**

**Meeting Location:**

**Hope Lutheran Church - Sanctuary Room**

**6720 Melrose Avenue**

**Los Angeles, CA 90038**

*(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at [Duckworth.Donald@gmail.com](mailto:Duckworth.Donald@gmail.com).)*

- A. CALL TO ORDER – Denis Weintraub, President 10:00 AM  
B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

- C. APPROVAL OF MINUTES – October 12, 2018 & November 9, 2018  
D. FINANCIAL REPORT –

E. BUSINESS ITEMS

1. Streetscape Improvements Activities Report - Discussion & Actions  
- Report from Gilbert Perez, Clean Streets Supervisor
2. Security / Ambassador Activities Report - Discussion & Actions  
- Report from the Field – Riley Sherwood, Melrose BID Security Ambassador
3. Report from Marketing & Promotions Director  
- Report from Kim Sudhalter, Marketing & Promotions Director  
- November Monthly Report  
- Presentation re Social Media Program  
- M & P Committee Meeting Recap

4. Discussion for Board Member meeting with LAUSD Member Melvoin
5. Formal Appointment of MBIA Board of Directors for 2019
6. Discussion re Proposed Installation of Enhanced Traffic Safety Measure at Melrose & Vista

F. REPORT FROM EXECUTIVE DIRECTOR

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, January 11, 2019 @ 10 AM
- This will be the Bylaws required Annual Meeting for formal election of new Board of Directors. All property owners have been invited.

I. ADJOURNMENT

12:00 PM