

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**ANNUAL MEETING**

**REGULAR MEETING AGENDA**

**Friday, January 11, 2019**

**Meeting Location:**

**Hope Lutheran Church - Sanctuary Room**

**6720 Melrose Avenue**

**Los Angeles, CA 90038**

*(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at [Duckworth.Donald@gmail.com](mailto:Duckworth.Donald@gmail.com).)*

- A. CALL TO ORDER – Denis Weintraub, President 10:00 AM  
B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

- C. APPROVAL OF MINUTES – October 12, 2018, November 9, 2018, December 14, 2018  
D. FINANCIAL REPORT – Through December 31, 2018

**E. BUSINESS ITEMS**

1. Los Angeles Department of Transportation (LADOT) People St Application for Stanley Plaza
  - Report from Executive Director
  - Report from MCWCC Representative – Mehmet Berker
2. Streetscape Improvements Activities Report - Discussion & Actions
  - Report from Gilbert Perez, Clean Streets Supervisor
3. Security / Ambassador Activities Report - Discussion & Actions
  - Report from the Field – Riley Sherwood, Melrose BID Security Ambassador

4. Discussion of Melrose Mornings Event Series Produced in Cooperation With Sunday Melrose Trading Post
5. Report from Marketing & Promotions Director
  - Report from Kim Sudhalter, Marketing & Promotions Director
  - December Monthly Report
  - Discussion re possible Melrose Clean-Up Event
  - Schedule for Merchant Mixer (Crime Control Emphasis) on February 4
  - Possible Sidewalk Lighting Concept for MTA Grant Funding
6. Discussion for Board Member meeting with LAUSD Member Melvoin
7. Discussion re Proposed Installation of Enhanced Traffic Safety Measure at Melrose & Vista

F. REPORT FROM EXECUTIVE DIRECTOR

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

– Regular Meeting for Melrose BID: Friday, February 8, 2019 @ 10 AM

I. ADJOURNMENT

12:00 PM