

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**REGULAR MEETING AGENDA**

**Friday, November 8, 2019**

**Meeting Location:**

**Hope Lutheran Church – Library Room Upstairs  
6720 Melrose Avenue  
Los Angeles, CA 90038**

*(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at [Duckworth.Donald@gmail.com](mailto:Duckworth.Donald@gmail.com).)*

- A. CALL TO ORDER – Denis Weintraub, President 10:00 AM  
B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

- C. APPROVAL OF MINUTES – October 11, 2019  
D. FINANCIAL REPORT – Financial Report Thru September 30, 2019 &  
- 2019 Year End Cash Flow Expense Projections  
E. BUSINESS ITEMS

1. Discussion / Approval of 2019 Melrose Arts District Marketing & Promotions
  - Kim Sudhalter
  - Pole Banner Designs
  - AirBnB Street Art Tour Series
  - 3<sup>rd</sup> Quarter BID Newsletter
  - Melrose Merchant Mixer November 20 @ 9 AM
  - Other Items
2. Proposed Marijuana Outlet (Genius) at 7569 Melrose Avenue

3. Discussion re Streetscape Maintenance
  - Gilbert Perez
  - Review of services provided; trash issues; pressure washing schedule; alley debris; homeless debris;
  - Schedule Board Member field inspection;
  - Other discussion
4. Discussion re Melrose Security Ambassador Program
  - Riley Sherwood
  - Review of activity report
5. Discussion / Approval of Plan of Action for MTA Grant
6. Discussion / Approval of Annual Planning Report Budget for City of Los Angeles

F. REPORT FROM EXECUTIVE DIRECTOR

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G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- **December 13, 2019 @ 10 AM @ Hope Lutheran Church**
- **Holiday Get Together Schedule**

I. ADJOURNMENT

12:00 PM