

IN THIS ISSUE

Keeping Melrose Safe P.1
Coronavirus Resources P.2



BID INFO

Board of Directors:

Denis Weintraub, President
Sylvia Weintraub, Secretary
Julian Chicha, Treasurer
Pierson Blaetz, Board Member
Isack Fadlon, Board Member
Daniel Farasat, Board Member
David Hay, Board Member
Fred Rosenthal, Board Member

Staff:

Donald Duckworth, Executive Director
Kim Sudhalter, Marketing Director
Cleaning: Streetscape Services
Safety: Critical Solutions Protective
Services Group (CSPSG)

Meetings:

BID Board Meetings: 10am on the 2nd
Friday of the month. Hope Lutheran
Church, 6720 Melrose

Resources:

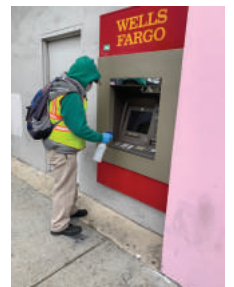
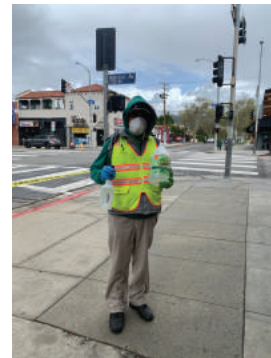
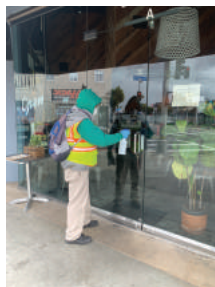
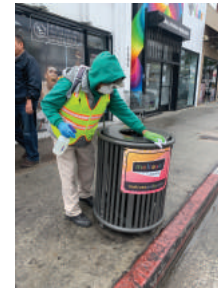
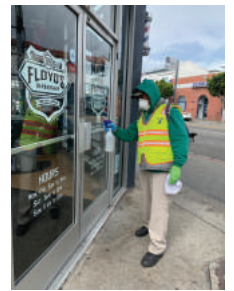
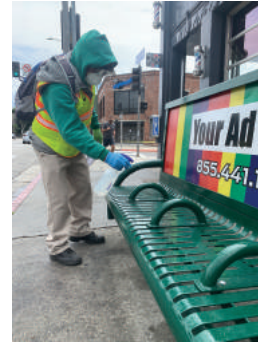
BID Email: duckworth.donald@gmail.com
LAPD: SLO Ian O'Brien
(213) 793-0708, 38916@lapd.online
BID Security Ambassador:
Riley Sherwood, 818.405.2615,
riley@melroseave.com
Graffiti Removal & Sidewalk Cleaning:
Contact the BID

melroseartsdistrict.com

TAKING STEPS TO KEEP MELROSE SAFE DURING THE CORONAVIRUS PANDEMIC

Here at the Melrose Arts District, our highest priority is the safety of our community, so we're taking every possible step to clean and disinfect all public surfaces including crosswalk buttons, meters, ATM buttons, door handles, trash cans, etc. Maintaining a sanitary and clean business district will allow for the quickest return to normalcy.

Please check the back page for a list of resources for small businesses and information on the latest developments with the Coronavirus. Please, be safe out there and we'll get through this together!



Melrose Arts District Coronavirus Updates & Resources

The Melrose Arts District would like to provide you with all the information that is currently available re: the spread of the virus and resources available to help businesses that are struggling.

First, we encourage you to sign up for **NotifyLA**, our City's emergency alerts system, which is pushing out updates about COVID-19 prevention. Please encourage your family and friends to do the same.

Then, following is a list of resources to help stay informed about the Coronavirus outbreak (click for links):

- City of Los Angeles Resources
- Corona-Virus.la
- County of Los Angeles Department of Public Health Coronavirus Update
- World Health Organization Coronavirus Q&A
- California Coronavirus (COVID-19) Response
- Centers for Disease Control Coronavirus Information
- Coronavirus Employee Protocols- Emergency Preparedness Bulletin 3-2 Revised March 13 2020-2
- Metro.net Updates

Small businesses and restaurants have been especially hard hit by the virus and the Order For the Control of COVID-19. Following is a list of resources available to businesses and restaurants:

- Mayor Eric Garcetti announced an \$11 million economic relief package for small businesses impacted by the novel coronavirus (COVID-19). As part of the program, which was approved by the Los Angeles City Council, the Economic and Workforce Development Department will provide \$11 million in no-fee microloans of \$5,000 to \$20,000 — which may be used to cover working capital. Since cash flow is critical at this unprecedented time, the program will offer relaxed underwriting with no credit score minimum, a generous allowance to meet debt service, and a 100% Loan to Value ratio. The interest rate can either be 0% for a term of six months to one year, or 3% to 5% for a term of up to five years. LINK: <https://corona-virus.la/english/mayor-garcetti-announces-economic-relief-package-small-businesses-impacted-novel>.
- SBA disaster loans are NOW BEING PROCESSED! The application link is now open for any California business wishing to apply for a disaster loan related to economic damage from the COVID-19 health crisis. LINK: <https://disasterloan.sba.gov/ela>
- CA Economic Development Department COVID-19 FAQ
- A List of Relief Funds for Coronavirus-Affected Restaurants, Bars, and Food Service Workers (via Eater)
- LA Small Business Development Center for no cost assistance response to COVID-19
- Small Business Administration Loan information link: <https://disasterloan.sba.gov/ela/>
- ABC's website for license types: <https://www.abc.ca.gov/licensing/license-types/>

Please check **www.melroseartsdistrict.com** often for updates as the situation changes.