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BID INFO

Board of Directors:

Denis Weintraub, President
Sylvia Weintraub, Secretary
Julian Chicha, Treasurer
Pierson Blaetz, Board Member
Isack Fadlon, Board Member
Daniel Farasat, Board Member
David Hay, Board Member
Fred Rosenthal, Board Member

Staff:

Donald Duckworth, Executive Director
Kim Sudhalter, Marketing Director
Cleaning: Streetscape Services
Safety: Critical Solutions Protective
Services Group (CSPSG)

Meetings:

BID Board Meetings: 10am on the 2nd
Friday of the month, Hope Lutheran
Church, 6720 Melrose Ave.

Resources:

BID Email: Contact Don Duckworth,
duckworth.donald@gmail.com
LAPD: SLO Ian O'Brian, (213) 793-0708,
38916@lapd.online
BID Security Ambassador:
Riley Sherwood, (818) 405-2615,
rileysherwood22@gmail.com
Graffiti Removal & Sidewalk Cleaning:

melroseartsdistrict.com

BUSINESS COMMUNITY CRIME PREVENTION PLAN

In follow up to our recent meeting with Melrose Merchants, LAPD, & Council Office staff to discuss the state of crime on the street, we developed a one-month plan to try to effect improvements despite limited resources. We ask that all merchants and their employees participate as well. The more all stakeholders work together the better the outcomes for all. Please read this Plan, it contains important information.

Crime

LAPD is considering assigning additional patrol and / or undercover officers to deal with the "candy selling" and gambling. LAPD has said that it is very short on staffing, which may impede the permanent assignment of additional patrol.

LAPD stats do not accurately reflect the current reality on the street. The department works from stats. For Melrose to get more help, every single crime that happens on the street needs to be reported.

- If you are in danger and/or a victim of, or witness to, shoplifting, robberies, muggings, assaults, aggressive vending or gambling, please call 911 and make a report. Even if you are put on hold and have to wait, it's vital that a report is made each and every time.
- If you need immediate help, please also call the Melrose BID Security Ambassador, Riley Sherwood. All numbers are included below.

Food Trucks:

We have seen a large influx of food trucks parking on Melrose, taking away business from restaurants. Currently, it is not against the law for food trucks to park in front of brick and mortar stores. But there are several ways we can work together to try to help the situation.

- The first suggestion is to try and talk to them. If they sell food that directly competes with your restaurant's fare, ask them if they would mind parking on a different block.
- If that doesn't work, consider calling Kevin Nahai, Field Deputy for CD5, and he can try to negotiate an agreement between your restaurant and the truck.
- Riley Sherwood can also try to negotiate on your behalf.
- Lastly, vehicles are not allowed to feed the meter all day. They are only allowed to park for the two hours per meter. Once they pass that time limit, they are in violation. You can start calling Parking Enforcement at the number below and reporting them if they do not move after two hours. Enough tickets and they might think twice about returning.



Street Vendors:

Street vending is also not illegal in Los Angeles. There is little that can be done to curb this activity, but here are suggestions.

- If vending is impinging upon your business, we suggest calling Council Office and registering a complaint. The numbers are below.
- If vendors are aggressive, please make a report to 911.

Communication:

In order to communicate better amongst ourselves, we strongly recommend joining the Melrose BID private Facebook Group called **Melrose Businesses** created specifically for Melrose-based businesses. We post items like notices of planned protests, small business loan info, resources, etc. Please go to Melrose Businesses and ask to join. We will admit you.

Scooters & E-Bikes:

We heard from a lot of you that not only are the bikes being ridden on the sidewalk, endangering visitors, but they are being used as “getaway vehicles” after crimes are committed.

- The Melrose BID will reach out to each of the companies and ask them to stop dropping bikes off within the BID footprint. This will not prevent bikes from being left after rides but may cut down on availability.

Next Meeting:

Our next Merchant meeting will take place on **Wednesday, October 21 at 6:30pm**. A Zoom link will be sent out beforehand. At that point, we will compare notes and see if we’ve been able to move the needle on community safety improvements. If you would like to be kept apprised of these meetings and are not receiving emails already, please contact **Kim Sudhalter, kim@urbanlegendpr.com**, to be added to the distribution list.

PUBLIC SAFETY RESOURCES:

- BID Security Ambassador: Riley Sherwood, (818) 405-2615, rileysherwood22@gmail.com
- CD5 Field Deputy (Fairfax to La Brea) : Kevin Nahai, (213) 568-8861, kevin.nahai@lacity.org
- CD4 Field Deputy (La Brea to Highland): Rachel Fox, (323) 957-6415, rachel.fox@lacity.org
- CD5 Office: (323) 866-1828. CD4 Office: (323) 957-6415
- LADOT Parking Violations Bureau: (866) 561-9742
- LAPD Dispatch: (213) 928-8223
- LAPD Senior Lead Officer: Ian O’Brien, (213) 793-0708, 38916@lapd.online